



Join this national movement! Invest in student eye-health with School Shades sunglasses.







School Shades is dedicated to partnering with schools. Providing high quality UV protective eyewear supports schools to comply with SunSmart recommendations.*






Including eye-health protection in your school uniform is easy with School Shades.



Prolonged exposure of the eyes to UV rays can cause:

-  **Skin cancer** around the eyes and eyelids
-  **Cataracts** (cloudiness of the lens)
-  **Macular** degeneration (damage to the retina)
-  **Pterygium** (an overgrowth of the conjunctiva onto the cornea)
-  **Squamous cell cancers** on the conjunctiva (membrane covering the white part of the eye)
-  **Climatic droplet keratopathy** (cloudiness of the cornea)

Recent medical research has revealed that:

-  Primary aged children's eyes are much less able to block UV radiation as adult's eyes, making them more susceptible to the damage caused by UV rays.
-  UV rays are at their strongest between 10am and 2pm. Children are often playing outside for part of this time.
-  A broad-brimmed hat has been an integral part of outdoor play since the early 1990s, but only offers eyes 50% protection from UV rays: sunglasses complete the final 50% of protection.

School Shades - your trusted partner in student eye-health.

School Shades sunglasses:

- 🕶️ **Hardy** and practical for young children at play
- 🕶️ Have an **I.D panel** for each child's name to be written for easy identification
- 🕶️ Come with a protective **hard-cover case** and handy clip to attach to school bag or tote tray
- 🕶️ Have your **school's name branded** on the each pair
- 🕶️ Come with a quality micro-fibre **polishing cloth**
- 🕶️ Are an investment in the **long-term eye-health** of children
- 🕶️ Are **fully compliant** with the highest AS/NZ 1067:2003 UV rating
- 🕶️ Come in **three sizes** (S, M, L) to fit all students from K to 6
- 🕶️ Available in **school colours** to complement your school's uniform.



School Shades works collaboratively with schools and P&C Committees to ensure each school has a very profitable fundraiser.

*To place an order or find out more:
Visit www.schoolshades.com.au,
email sales@schoolshades.com.au,
or call 0418 283 876*



"Our School Shades have been a huge hit with strong interest and sales. These glasses are seen to be a very strong move to providing protection to our children's eyes and our school parents see the value in this product."

Principal, Central West NSW

"School Shades sunglasses are fantastic- the best fundraiser our school has done. Not only this, but as parents and teachers we now feel comfortable that the eye-health of our students is protected."

Eastwood Heights Public School P&C